

AMSA Medical Education

2023 Sponsorship Prospectus



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CHAIR'S WELCOME

Dear Prospective Partner,

It is my pleasure to present the **2023 Sponsorship Prospectus**. We are part of the Australian Medical Students' Association (AMSA), which is the peak representative body of Australia's 18,000 student doctors. We work with volunteers from every medical school in the country, giving us and you an unparalleled exposure to the unique cohort of student doctors.

AMSA Medical Education is an organisation created by student doctors for student doctors. Since 2016, we have continued to grow each year and have established ourselves as a respected source of medical education. In the past year, we had **over 4000 students** engaging with us on our online resource platform alone.

This year, for the first time, we will be collaborating with radiography and nuclear medicine student associations in multiple states and territories. This offers you a rare opportunity to establish relationships with even more student healthcare professionals at our events.

On behalf of AMSA Med Ed, I encourage you to consider a mutually beneficial partnership as a sponsor for our events and online platforms to gain the valuable exposure on offer.

Kind regards,

Xuan Ye
AMSA Med Ed Chair



SPONSORSHIP WELCOME

Dear Prospective Partner,

We would like to warmly welcome you to AMSA's Medical Education committee. We are one of AMSA's largest committees, with over a hundred medical student volunteers working to provide excellent resources for medical students. We run medical education events Australia wide, engaging with thousands of medical students across the nation.

There is a broad range of opportunities for you to work with us, whether that be online through our social media platforms, or through in-person and virtual events.

All prices and offers are negotiable to best suit your needs, and we would love to hear any offers you would like to propose to us. If you have any questions, or would like to have a chat, do not hesitate to call or email us.

We look forward to working with you and hope to hear from you soon.

Kind regards,

Xenia Zubenko & Haini Jiang
AMSA Med Ed Sponsorship Officers



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SPONSORSHIP SUMMARY

SPONSORSHIP PACKAGES	Platinum	\$4000
	Gold	\$3500
	Silver	\$3000

MCQ CUP	Major	\$1000
	Minor	\$750

OSCE NIGHT	Major	\$1000
	Minor	\$750

RESEARCH SYMPOSIUM	Major	\$1000
	Minor	\$750

ONLINE LEARNING PLATFORMS	Major	\$1100
	Minor	\$400

PODCAST	Major	\$750
	Minor	\$400



SPONSORSHIP PACKAGES

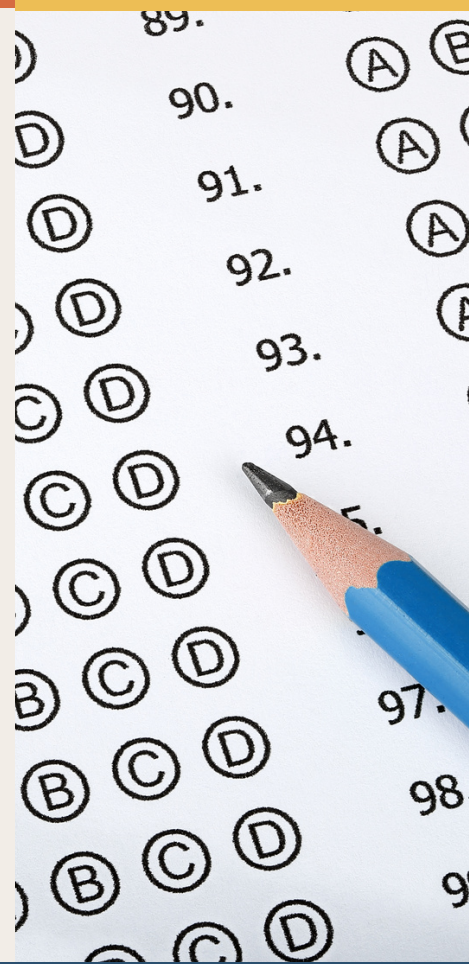
INCLUSION	PLATINUM	GOLD	SILVER
Major promotion at AMSA Med Ed Events	All events	All events	Major partner x2 Minor partner x2
Company logo and acknowledgement on all newly created publications	Large company logo	Small company logo	x
10-minute address or mini workshop	Any two events	One event	x
Dedicated social media posts across all platforms	Three	One	x
Link to company website on Linktree	One year	One year	6 months
Acknowledgement on website	One year	8 months	6 months
Dedicated page on website	One year	8 months	4 months
INVESTMENT	\$4000	\$3500	\$3000
Packages available	One	One	One

Packages can be tailored to suit your company's vision

MCQ CUP

The MCQ Cup is an event run by AMSA Med Ed every year where medical students across Australia engage in friendly competition by answering a series of multiple choice questions. In their university teams, students work collaboratively to answer them to win prizes, notoriety and the honour of being the winning university!

This event has been a major success in the past, surpassing 1,000 responses and over 16,000 views on our social media pages.



<p>Major Partnership Package <i>* One sponsor only</i></p>	<ul style="list-style-type: none">• Major promotion as our Major Event Partner• One 5-minute sponsor video• Large company logo, acknowledgement and website on all promotional and educational material for the event• Company logo included on all presentation slides and photos from the event• Opportunity to run a mini-competition <p>\$1000</p>
<p>Minor Partnership Package</p>	<ul style="list-style-type: none">• One 3-minute sponsor video• Small company logo and acknowledgement on all promotional and educational material for the event <p>\$750</p>



OSCE NIGHTS

OSCE Nights are run 3-4 times every year, assisting students in becoming more confident for their OSCEs (Objective Structured Clinical Examinations) by testing their skills with peers, collaborating with students across Australia and learning approaches to common OSCE stations in a supportive mock environment.

Students are placed into small groups, covering high yield topics for both pre-clinical and clinical students. This is a highly sought after event with approximately 300-500 students involved at each OSCE Night hosted.

Major Partnership Package

** One sponsor only*

- Major promotion as our Major Event Partner
- One 5-minute sponsor video
- Large company logo, acknowledgement and website on all promotional and educational material for the event
- Company logo included on all presentation slides and photos from the event
- Opportunity to run a mini-competition

\$1000

Minor Partnership Package

- One 3-minute sponsor video
- Small company logo and acknowledgement on all promotional and educational material for the event

\$750

8 RESEARCH SYMPOSIUM

The Research Symposium is a two-day online event consisting of both academic sessions delivered by specialised clinicians, researchers and student academics and detailed workshops that aim to develop research-related skills. Over the past few years, this event has drawn **hundreds of students**, and answered all their burning questions about medical research. Not only is this a highly informative session, it is the perfect place to network.



<p>Major Partnership Package <i>* One sponsor only</i></p>	<ul style="list-style-type: none">• Major promotion as our Major Event Partner• One 5-minute sponsor video• Large company logo, acknowledgement and website on all promotional and educational material for the event• Company logo included on all presentation slides and photos from the event• Opportunity to run a mini-competition <p>\$1000</p>
<p>Minor Partnership Package</p>	<ul style="list-style-type: none">• One 3-minute sponsor video• Small company logo and acknowledgement on all promotional and educational material for the event <p>\$750</p>



ONLINE LEARNING PLATFORMS

AMSA Moodle is a free resource bank available to all Australian medical students. As of 2023, we have over 20 research guides, 70+ medical conditions factsheets, 220+ OSCEs, and 1300+ multiple choice questions. AMSA Moodle is often recommended by senior student doctors to younger year levels as a great resource for revision. In 2022, we had over **2400 new student registrations**, and **over 4500 unique users**.

<p>Major Partnership Package * <i>One sponsor only</i></p>	<ul style="list-style-type: none"> • 5-minute company advertisement video included in a prominent location on AMSA Medical Education Moodle • Large company logo and link to company website on AMSA Medical Education Moodle and website for one calendar year <p style="text-align: right;">\$1100</p>
<p>Minor Partnership Package</p>	<ul style="list-style-type: none"> • Small company logo on AMSA Medical Education Moodle and website for one calendar year <p style="text-align: right;">\$400</p>



PODCAST

Stitched Up

AMSA Med Ed

8 AMSA MED ED PODCAST

Newly established at the end of 2022, *Stitched Up* presents AMSA Med Ed's high quality resources in podcast form, an increasingly popular way for medical students to stay engaged when they're away from their desk. Every episode of *Stitched Up* features professional guests from different avenues of medicine. Rated 5-stars on both Spotify and Apple Podcast, this is the perfect opportunity to feature your company on a growing platform.

<p>Major Partnership Package * <i>One sponsor only</i></p>	<ul style="list-style-type: none"> • 3-minute company advertisement in two podcasts (start, middle or end) of your choice with brief acknowledgement in description • Company logo included on all promotional and educational materials <p style="text-align: right;">\$750</p>
<p>Minor Partnership Package</p>	<ul style="list-style-type: none"> • 1-minute company advertisement in one podcast (start, middle or end) of your choice with brief acknowledgement in description • Company logo included on all promotional and educational materials <p style="text-align: right;">\$400</p>

Humans of MedEd





*Please get in touch
for more information,
or to discuss a
partnership opportunity
that suits your needs*



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